

# FREIGHT

## Freight Transportation Profile—Wisconsin Freight Analysis Framework

Understanding future freight activity is important for matching infrastructure supply to demand and for assessing potential investment and operational strategies. To help decisionmakers identify areas in need of capacity improvements, the U.S. Department of Transportation developed the Freight Analysis Framework (FAF), a comprehensive national data and analysis tool, including county-to-county freight flows for the truck, rail, water, and air modes. FAF also forecasts freight activity in 2010 and 2020 for each of these modes. Information about the methodology used in developing FAF is available on the Office of Freight Management and Operations' website [www.ops.fhwa.dot.gov/freight](http://www.ops.fhwa.dot.gov/freight).

The U.S. freight transportation network moves a staggering volume of goods each year. Over 15 billion tons of goods, worth over \$9 trillion, were moved in 1998. The movement of bulk goods, such as grains, coal, and ores, still comprises a large share of the tonnage moved on the U.S. freight network. However, lighter and more valuable goods, such as computers and office equipment, now make up an increasing proportion of what is moved. FAF estimates that trucks carried about 71 percent of the total tonnage and 80 percent of the total value of U.S. shipments in 1998. By 2020, the U.S. transportation system is expected to handle about 23 billion tons of cargo valued at nearly \$30 trillion.

### Wisconsin

Table 1 presents information on freight shipments that have either an origin or a destination in Wisconsin. As shown in the table, trucks moved a large percentage of the tonnage and value of shipments, followed by rail. Figures 1 and 2 show freight flows on the highway and rail modes.

Truck traffic is expected to grow throughout the state over the next 20 years. Much of the growth will occur in urban areas and on the Interstate highway system (Figures 3 and 4). Truck traffic moving to and from Wisconsin accounted for 17 percent of the average annual daily truck traffic (AADTT) on the FAF road network. Approximately 25 percent of truck traffic involved in-state shipments, and 26 percent involved trucks traveling across the state to other markets. About 32 percent of the AADTT were not identified with a route-specific origin or destination.

Table 2 shows the top five commodity groups shipped to, from, and within Wisconsin by all modes. The top commodities by weight are nonmetallic minerals and farm products. By value, the top commodities are secondary traffic and transportation equipment. Secondary traffic is defined as freight flows to and from distribution centers or through intermodal facilities. No commodities are assigned to this intermediate step in the transportation process.

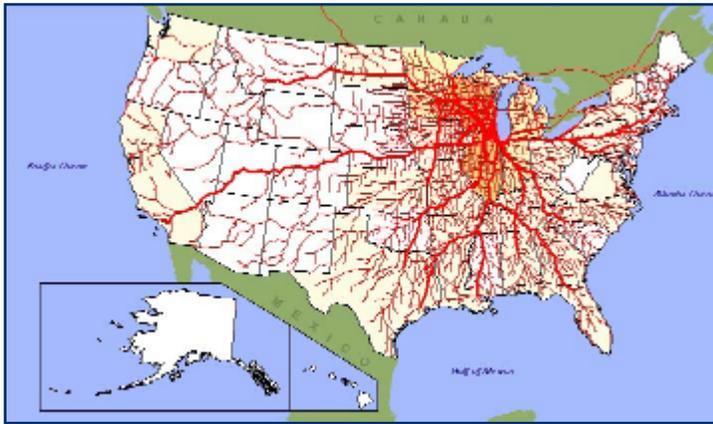
Table 1. Freight Shipments To, From, and Within Wisconsin: 1998, 2010, and 2020

WISCONSIN	Tons (millions)			Value (billions \$)		
	1998	2010	2020	1998	2010	2020
<b>State Total</b>	546	734	849	262	490	763
<b>By Mode</b>						
Air	<1	<1	<1	11	26	45
Highway	406	562	660	232	434	675
Other <sup>a</sup>	<1	<1	<1	<1	<1	<1
Rail	93	113	126	16	25	36
Water	47	58	62	3	5	7
<b>By Destination/Market</b>						
Domestic	530	712	820	241	446	685
International	16	22	29	21	45	79

Note: Modal numbers may not add to totals due to rounding.

<sup>a</sup> The "Other" category includes international shipments that moved via pipeline or by an unspecified mode.

**Figure 1. Freight Flows To, From, and Within Wisconsin by Truck: 1998 (tons)**



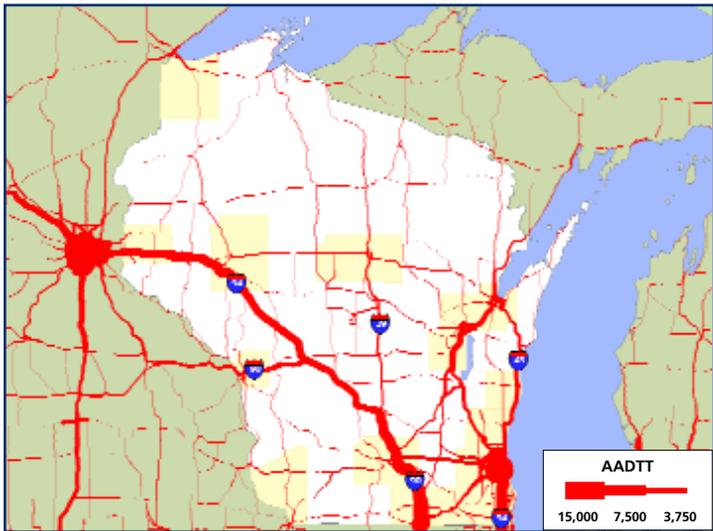
Federal Highway Administration

**Figure 2. Freight Flows To, From, and Within Wisconsin by Rail: 1998 (tons)**



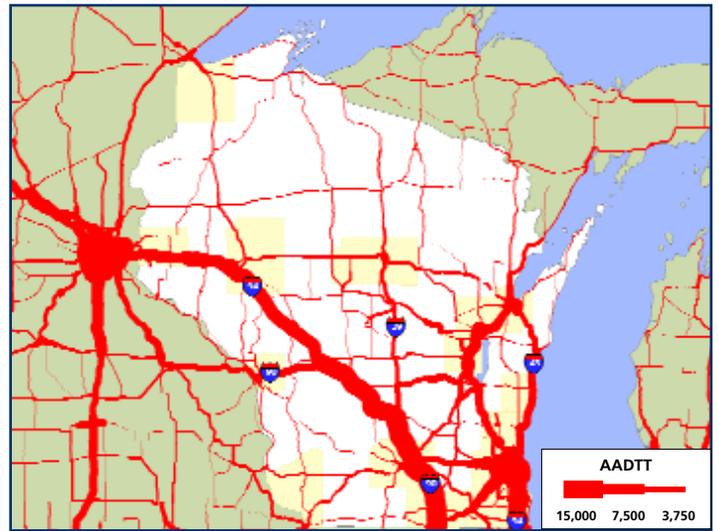
Federal Railroad Administration

**Figure 3. Estimated Average Annual Daily Truck Traffic: 1998**



Federal Highway Administration

**Figure 4. Estimated Average Annual Daily Truck Traffic: 2020**



Federal Highway Administration

**Table 2. Top Five Commodities Shipped To, From, and Within Wisconsin by All Modes: 1998 and 2020**

Commodity	Tons (millions)		Commodity	Value (billions \$)	
	1998	2020		1998	2020
Nonmetallic Minerals	167	207	Secondary Traffic	34	139
Farm Products	72	90	Transportation Equipment	32	59
Coal	67	78	Farm Products	28	44
Clay/Concrete/Glass/Stone	33	73	Food/Kindred Products	25	89
Secondary Traffic	33	90	Machinery	21	62

**For More Information, Please Contact**

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A series of FAF products are available on the website noted below. FAF outputs include freight flow maps for states, modes, and gateways; detailed databases on traffic flows and commodity movements; information on the methodologies used to develop FAF; and forecast assumptions.

The U.S. Department of Transportation, Bureau of Transportation Statistics (BTS) is also developing a series of state transportation profiles. For more information and to obtain a copy of the BTS reports, please call 202-366-DATA.



U.S. Department of Transportation

**Federal Highway Administration**