



Talking Freight Seminars

Hear the latest on freight transportation trends and challenges in the 21st Century.

The Federal Highway Administration's (FHWA's) Office of Freight Management and Operations and the Office of Planning host the "Talking Freight" seminars. The seminars are part of a broader Freight Professional Development Program aimed at providing technical assistance, training, tools, and information to help the freight and planning workforce meet the transportation challenges of tomorrow. The seminars are held on a monthly basis throughout the year and are open to all interested parties in both the public and private sectors. See reverse page for the schedule of planned seminars.

To register for the "Talking Freight" seminars, please go to
http://www.ops.fhwa.dot.gov/freight/fpd/talking_freight/index.htm.

Why dial in?

With limited travel budgets and busy work schedules, it has become increasingly more difficult for freight and freight planning practitioners to get needed information, training, and education to keep up to date with the latest trends, tools, and noteworthy practices in freight transportation. The seminars provide a convenient and no-cost way for transportation practitioners to broaden their knowledge base and develop new skills to help them do their jobs better. The topics are chosen based on suggestions made at various freight outreach events and during conversations with freight stakeholders.



CMI 1.5
Credits.

Talking Freight seminars are eligible for 1.5 AICP Certification Maintenance Credits for AICP members. In order to receive credit, you must attend the full seminar. Visit the AICP Web site (<http://www.planning.org/cm>) for more information about AICP Certification Maintenance Credits.

Participants are also invited to register for the Freight Planning LISTSERV (www.fhwa.dot.gov/freightplanning) and visit the Peer-to-Peer Program Web site (www.ops.fhwa.dot.gov/freight/fpd/p2p/index.htm). Both Web sites provide opportunities to exchange information and learn more about freight issues and trends.

How it works

The seminars are interactive and are held via teleconference and the Internet. All that is needed is a telephone and a 56K Internet connection. This format allows for extensive participation of freight stakeholders from across the country. Each seminar lasts 90 minutes, with 60 minutes allocated for presentations, and 30 minutes for audience Q&As. Through the use of Web conferencing, participants can view the speaker's presentation on their personal computer and hear the audio portion of the presentation by dialing into the assigned teleconference number.

The "Talking Freight" Web site provides details about each of the seminars and information about registration. The seminars are recorded and archived on the "Talking Freight" Web site as well. Once participants register for a particular seminar, they will receive an email with directions for logging on to the seminars.

We look forward to your participation and hope you find the "Talking Freight" seminars beneficial to your professional needs.

Date & Time	Topic	Description of Topic
January 19, 2011 1:00-2:30 pm ET	Connected Vehicle Program Impacts on Highway Freight	USDOT has initiated a research framework which has implications toward significantly changing the conduct of transportation. The framework for this research is laid out in the "ITS Strategic Research Plan: 2010-2014" adopted by Research and Innovation Transportation Administration (RITA) and the other Modal Administrations organized under the United State Department of Transportation (USDOT). The focus of this research program on advanced technologies that support more efficient and effective levels of highway safety, overall transportation mobility and more responsible transportation system environmental stewardship touches on the movement of goods in significant ways. This session brings together program area experts from RITA's ITS Joint Program Office, FHWA's Freight Office, Federal Motor Carrier Safety Administration's Technology Branch and truck program experts at the National Highway & Traffic Safety Administration to discuss research initiatives that are planned or underway designed to advance the goals of the ITS Strategic Plan and USDOT's Connected Vehicle Program.
February 16, 2011 1:00-2:30 p.m. ET	Situational Awareness – Riding the U.S. and Global Economic Rebound – Opportunities and Challenges	Both the U.S. and global economies have been slowly rebounding from the economic recession that has impacted most of the world. Most economists believe the economic growth is sustainable, and that the U.S. economy will not fall back into recession, though the projected growth is expected to be slow in the coming months. Many segments of the freight transportation industry are starting to enjoy increased growth opportunities, though various challenges, both existing and newly emerging, still will need to be addressed.
March 16, 2011 1:00-2:30 p.m. ET	America's Marine Highways	The Marine Highway Program administered by the Maritime Administration (MARAD) was fully implemented in September 2010. The propose of this program designated in the Energy Independence and Security Act of 2007 is to provide alternative freight and passenger transportation choices to relieve congestion, reduce energy use, improve air quality and add resiliency to transportation corridors. Program implementation included the designation of Marine Highway Corridors and Projects, and the award of grants to a select group of projects. Additionally, studies of major Marine Highway Corridor markets and vessels are underway. This program engages not only the federal government but also state and local governments as well as the private sector.
April 20, 2011 1:00-2:30 p.m. ET	Understanding the Policy and Program Structure of National and International Freight Corridor Programs: International Scan	Hear findings from the Understanding the Policy and Program Structure of National and International Freight Corridor Programs international scan. Learn what planning and implementation activities the EU and the countries have undertaken on freight transportation corridor programs-- how they developed, evolved and implemented those programs on a national level and cross jurisdictional level. This scan shed light on the possibilities of North American freight corridors and identified policies, mechanisms, and programs that the national government, and State and local governments will need to address should the United States develop a national freight corridor program.
May 18, 2011 1:00-2:30 p.m. ET	Clean Ports	A number of ports around the country are seeking to institute programs that reduce truck emissions at their port. The twin ports of LA and LB started the Clean Ports program. There are many sides to this issue, this webinar will provide perspectives from the key constituencies affected by a program like this.
June 15, 2011 1:00-2:30 p.m. ET	Situational Awareness	Important industry issue with freight transportation implications.

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U.S. Department
of Transportation
**Federal Highway
Administration**

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