



Talking Freight Seminars

Hear the latest on freight transportation trends and challenges in the 21st Century.

The Federal Highway Administration's (FHWA's) Office of Freight Management and Operations and the Office of Planning host the "Talking Freight" seminars. The seminars are part of a broader Freight Professional Development Program aimed at providing technical assistance, training, tools, and information to help the freight and planning workforce meet the transportation challenges of tomorrow. The seminars are held on a monthly basis throughout the year and are open to all interested parties in both the public and private sectors. See reverse page for the schedule of planned seminars.

To register for the "Talking Freight" seminars, please go to
http://www.ops.fhwa.dot.gov/freight/fpd/talking_freight.htm.

Why dial in?

With limited travel budgets and busy work schedules, it has become increasingly more difficult for freight and freight planning practitioners to get needed information, training, and education to keep up to date with the latest trends, tools, and noteworthy practices in freight transportation. *The seminars provide a convenient and no-cost way for transportation practitioners to broaden their knowledge base and develop new skills to help them do their jobs better.* The topics are chosen based on suggestions made at various freight outreach events and during conversations with freight stakeholders.

Participants are also invited to register for the Freight Planning Listserv (www.fhwa.dot.gov/freightplanning) and visit the Peer-to-Peer Program Web site (www.ops.fhwa.dot.gov/freight/fpd/p2p). Both Web sites provide opportunities to exchange information and learn more about freight issues and trends.

How it works

The seminars are interactive and are held via teleconference and the Internet. All that is needed is a telephone and a 56K Internet connection. This format allows for extensive participation of freight stakeholders from across the country. Each seminar lasts 90 minutes, with 60 minutes allocated for presentations, and 30 minutes for audience Q&As. Through the use of Web conferencing, participants can view the speaker's presentation on their personal computer and hear the audio portion of the presentation by dialing into the assigned teleconference number.

The "Talking Freight" Web site provides details about each of the seminars and information about registration. The seminars are recorded and archived on the "Talking Freight" Web site as well. Once participants register for a particular seminar, they will receive an email with directions for logging on to the seminars.

We look forward to your participation and hope you find the "Talking Freight" seminars beneficial to your professional needs.

Date & Time	Topic	Description of Topic
July 15, 2009 1:00-2:30 p.m. ET	Credit Crunch and Impacts on Freight Transportation	The session will focus on how the current, tight credit market is impacting freight carrier operations and freight real estate development. Hear what bearing the short and long-term impacts of the credit crunch are having on freight transportation.
Aug 19, 2009 1:00-2:30 p.m. ET	Highway Networks and their relationship to freight	The role of the federal government in our nation's highway system has evolved over the decades. At various points in time Congress has authorized the federal government to create programs for a number of national highway systems. Hear the genesis of and rationale for the National Network, the National Highway System, the Interstate System, and LCV locations.
Sept 16, 2009 1:00-2:30 p.m. ET	Institutional Arrangements	Public and private entities engaged with the nation's freight system have a strong desire to create effective mechanisms for planning, financing, and implementing freight projects. The ability to bridge the public and private sectors and address freight needs that stretch across regions and states have emerged as significant factors in developing effective mechanisms. Hear about recent efforts to identify structures the public sector can employ to administer and fund the implementation of multi-state/multi-jurisdictional freight transportation projects and about a set of tools being created for use by the freight community when advancing institutional arrangements for freight projects.
Oct 21, 2009 1:00-2:30 p.m. ET	Situational Awareness	Important industry issue with freight transportation implications.
Nov 18, 2009 1:00-2:30 p.m. ET	Security	In the aftermath of the 9/11 terrorist attacks, the U.S. government began building a new multimodal approach to cargo security. The freight transportation industry continues to face unprecedented challenges from new security directives, such as TWIC and 10+2, designed to make the movement of goods more secure and safer from terrorist attacks. What would happen if the system were impacted by an incident, natural or man-made, that caused a disruption or brought freight transportation to a halt. What protocols may be needed to resume transportation and trade. Hear how security directives are impacting performance of the freight transportation system and what is needed to recover from a system disruption.
Dec 16, 2009 1:00-2:30 p.m. ET	Freight Fee Structures	Hear about fee structures that are in place, their intent, and whether or not they have been successful. How do they connect to the State DOT/MPO functions and what role should they play?

Web Conferencing Contact

Laura Feast
 Laura.H.Feast@saic.com
 703-676-7839

Technical Contact

Carol Keenan
 Carol.Keenan@dot.gov
 202-366-6993

“Talking Freight” Web Site:

http://www.ops.fhwa.dot.gov/freight/fpd/talking_freight.htm



U.S. Department
 of Transportation
 Federal Highway
 Administration